

PLAN FOR BUSINESS SUCCESS

E-Seed: Entrepreneurs Course

BACKGROUND: The E-Seed Entrepreneurs Course is a 10-session course designed for people who want to start a business and need the skills to test the feasibility of their business concept. Participants develop a business plan which acts as the blueprint for their start-up venture. Upon successful completion of the course, the participant will learn the following:

- What it takes to be a successful entrepreneur
- How to develop and test their business concept
- How to select the best business entry option
- How to organize and manage their business
- How to research and market their business
- How to understand and get their financials in order
- How and where to get funding for their business
- How to determine feasibility of their business concept
- How to develop a network with other entrepreneurs

WHO SHOULD TAKE THIS COURSE? Are you ready to be your own boss? Do you have a great idea that you think would make a successful business? Are you energetic, creative and enthusiastic? Are you ready to take your career to the next level? If you've answered "yes" to any of these questions, you should consider enrolling in E-Seed.

NEW LOCATION! WHERE: Meetings will be at the Economic Development Corporation of Manitowoc County, 202 N Eighth, Ste 101, Manitowoc, WI 54221.

WHEN: Wednesdays, September 17, 2008 through November 19, 2008 from 6:00 to 9:00PM.

COST: A fee of \$350.00 includes a comprehensive reference book and all class handouts.

COURSE INSTRUCTOR: Facilitator Terry Burbey will lead course discussions. Burbey is an experienced NxLevel instructor, former small business owner and accountant.

COST & BENEFITS: Cost is \$350 which includes the following benefits:

- A comprehensive reference book
- All informative class handouts
- Class leadership from an experienced instructor and former small business owner
- A free 6-month charter membership to The Chamber of Manitowoc County, Inc. upon opening a business
- Continuing education credits at Lakeshore Technical College
- Feedback from service providers (attorney, marketer, insurance agent, accountant, banker, entrepreneur)
- Expert guidance from business counselors
- Financial underwriting by the EDCMC

HOW TO REGISTER: Easy! Just call the Economic Development Corporation of Manitowoc County office at (920) 482-0540, email to dschultz@edcmc.org, or fill out the form below and mail to EDCMC, PO Box 813, Manitowoc, WI 54221-0813.

Registrations will be accepted through Wednesday, September 10, 2008.

_____ Entrepreneur Name (first, middle, last)			
_____ Business Name or Proposed Business Name			
_____ Address	_____ City	_____ State	_____ ZIP Code
_____ Phone	_____ Email		
_____ Partner's Name (first, middle, last)			
_____ Address	_____ City	_____ State	_____ ZIP Code
_____ Phone	_____ Email		

Fee Calculation
\$350/person
X ____ # of people*
= \$ _____
*You may register yourself plus one (1) business partner for \$350.00.

